

INFORMATION REGARDING THE PROCESSING OF CLIENT PERSONAL DATA IN ACCORDANCE WITH ART. 13 OF REGULATION (EU) 2019/679 ("GDPR")

DATA CONTROLLER	RISE Laboratory - Research & Innovation for Smart Enterprises Engineering Department - Via Branze, 38, 25123 Brescia (ITALY)
DATA PROTECTION OFFICER (DPO)	Mr. Marco Ardolino - m.ardolino@unibs.it

PURPOSES AND CONDITIONS MAKING THE PROCESSING LAWFUL	PERSONAL DATA STORAGE PERIOD
<p>1. Provision of the requested services</p> <p>The data you provide will be processed for the following purposes:</p> <ul style="list-style-type: none"> • Registration to the website www.rise.it that provides access to free content (e.g., research reports, publications, etc.) of RISE Laboratory of the Department of Mechanical and Industrial Engineering of the University of Brescia (hereinafter: "RISE Lab"); • Involvement in RISE Lab research activities (e.g., surveys, phone interviews, etc.); • Registration for free events (conferences, workshops, seminars, etc.) organized by RISE Lab. <p>The condition that makes the processing lawful is your consent (optional and revocable at any time).</p>	<p>Data will be kept:</p> <ul style="list-style-type: none"> • In relation to registration on the website up to a maximum of 10 years after giving your consent • In relation to involvement in research activities up to a maximum of 10 years after giving your consent. • In relation to registration for events up to a maximum of 10 years after each event.
<p>Fulfill obligations established by regulations and by applicable national and supranational legislation. The condition that makes the processing lawful is the need to fulfill legal obligations.</p>	
<p>If necessary, your data will be processed to ascertain, exercise or defend the rights of the Data Controller in court. The condition that makes the processing lawful is a legitimate interest of the Data Controller.</p>	
<p>2. Scientific promotion and dissemination</p> <p>The data you provide will be processed with your consent for the following additional processing purposes:</p> <ul style="list-style-type: none"> • Periodic sending of the "RISE Newsletter" with latest news on RISE Lab research and events; • E-mail communications regarding RISE Lab events (e.g., invitations to conferences, workshops, seminars, etc.) and RISE Lab free or premium content (e.g., publications, reports, etc.) • Sending extensive surveys through the online channel. The results of the surveys will be treated anonymously and in aggregated form and will help implement the scientific research activities of RISE Lab. 	<p>The data will be kept until the consent is revoked and, in any case, up to a maximum of 10 years.</p>

<p>The condition that makes the processing lawful is your consent (optional and revocable at any time).</p>	
<p>3. Use of images and multimedia materials for information, promotion, and scientific dissemination purposes.</p> <p>In case of participation in the events organized by RISE Lab, the same may use any footage incorporating your image and/or your voice (for example when participating in educational events), through any channel and/or means, to pursue institutional purposes of scientific information, promotion, and dissemination.</p> <p>By way of example, videos (and related frames), photos and multimedia materials (even in their partial and/or modified and/or adapted format) created during and on the occasion of the event can be used for the following purposes:</p> <ol style="list-style-type: none"> 1. Publication on RISE website and provision of live streaming videos (that is, on-demand) on the website www.rise.it; 2. Publication on RISE Lab’s social media platforms, including the social network channels of the Directors and Researchers of RISE Lab; 3. Availability to public and media such as press and television, as part of institutional activities of RISE Lab; 4. Conducting communications activities by RISE Lab for the orientation and promotion of its activities (by way of example, sending documents presenting RISE Lab research and/or invitations to partners and sponsors to RISE Lab events and/or research, advertisements, information materials, brochures, etc.) <p>The collected images will be stored, also electronically and on any technological support, for the purposes and within the limitations defined above, and may be disseminated pursuant to Law 150/2000 on institutional sites, as well as through social networks channels (by way of example but not limited to, Facebook, Twitter, LinkedIn, YouTube). The use of the images does not give the right to any compensation. The University of Brescia has the right to access or disclose the images taken during the event without any consent, by virtue of art. 97 of the law n. 633/1941.</p> <p>If you do not want your image to be possibly filmed or photographed during the event, we kindly ask you not to access the areas where the event takes place. Where available by subscription, it will still be possible to follow the event in web streaming from your reserved area on www.rise.it.</p> <p>The condition that makes the processing lawful is your consent (optional and revocable at any time).</p>	<p>The images used for the purposes herein indicated will be processed according to the principles of art. 5 of the GDPR, for a period of time not exceeding 5 years, for the attainment of the aforementioned purposes and in compliance with the limitation of conservation principle, with the exception of the already conducted treatments.</p>
<p>4. Profiling</p> <p>The information you provide will be processed with your possible consent to enable RISE Lab to create profiles (individual and/or aggregated) to process statistical analysis and/or to improve products and</p>	

<p>services, as well as to send you targeted information that may be of your greater liking and interest.</p> <p>The condition that makes the processing lawful is your consent (optional and revocable at any time).</p>	
<p>Once the retention terms indicated above have elapsed, the data will be destroyed, cancelled, or anonymized according to the technical procedures of cancellation and backup.</p>	

<p>DATA SUBMISSION</p> <p>The submission of data in the registration form is mandatory for the purposes referred to point 1 for the provision of the services you required. Failure to submit these data will result in failure to subscribe to the website and, consequently, to the impossibility to access the contents of RISE Lab and to register for free events (conferences, workshop, seminars, etc.) organized by RISE Lab.</p> <p>Failure to provide the data and your consent for purposes referred to point 1, 2 and 4 is optional, therefore will have no effects on the registration to the website or events. The submission of data for the purposes referred to point 3 is mandatory only in case of participation to events at the headquarters of the University of Brescia.</p>

<p>DATA RECIPIENTS</p> <p>The data may be processed by external parties operating as Controllers such as, by way of example, independent professionals (e.g., legal firm, accountants), supervisory and control authorities and bodies, and public or private subjects in general, entitled to request the data.</p> <p>Subject to consent (optional and revocable at any time), the data may be transferred to third parties like supporters, partners of the event (partners and/or sponsors of RISE Lab events and/or research indicated on the event webpage) for communications regarding their products and services, newsletters and events, as well as to realize market studies and statistical analysis.</p> <p>The data may also be processed, on behalf of the Institution, by external parties designated as supervisors that have received adequate operating instructions. These external parties are essentially included in the following categories:</p> <ul style="list-style-type: none"> • Companies offering e-mail sending services and/or conducting billing and/or tax management activities; • Companies offering management and maintenance services for website's information infrastructure; • Companies offering support for the realization of market studies.

<p>AUTHORIZED DATA PROCESSORS</p> <p>Personal data may be transferred abroad, in accordance with the Regulation, even to non-European countries when it is necessary for one of the purposes indicated in this statement. The transfer to extra-EU countries, in addition to cases where this is ensured by the adequacy of the European Commission's decisions, is conducted in such a way as to provide pertinent and appropriate guarantees under Articles 46 or 47 or 49 of the Regulation.</p>
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<p>RIGHTS OF THE INTERESTED PARTY – COMPLAINT TO THE SUPERVISORY AUTHORITIES</p> <p>By contacting the email address (m.ardolino@unibs.it), interested parties may at any time request the Data Controller:</p> <ul style="list-style-type: none"> • to access data concerning their person, to cancel the data, to revise incorrect information, to integrate incomplete data, as well as request the limitation of processing; • to object the processing conducted for the implementation of a task of public interest or connected to the exercise of public powers pursuant to art. 6 let. e); • to revoke the consent given at any time, without prejudice to the legitimacy of previously conducted processing. <p>As regards to recorded images, in view of the intrinsic nature of the data processed as images collected in real time during an event, some rights are not actually exercisable (the right to update or integrate, the right of rectification pursuant to art.16 GDPR).</p> <p>In case of objection from the interested party, the Data Controller, by considering the available technology and the implementation costs, will adopt, where technically possible, reasonable measures, including technical ones, to obscure the image of the participant who has objected for legitimate reasons or has requested the cancellation.</p> <p>Interested parties are also entitled to lodge a complaint with the competent supervisory authority (Article</p>
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77 of the GDPR), as well as to refer to the appropriate judicial offices (Article 79 of the GDPR).

In addition, if the processing is based on consent or on the contract and it is carried out with automated tools, the interested parties have the right to receive the data in a structured, commonly used format that can be read by automatic devices, as well as, if technically feasible, to transmit such data to another data Controller without impediments.

Interested parties have the right to revoke the consent given at any time for purposes of scientific promotion and dissemination, as well as to oppose the processing of data for the purpose of communications on events and/or for commercial purposes, without prejudice to the previously conducted processing.